
Your name,
wherever it's seen.

Signage, retail branding, events and rollouts: designed, printed,
fabricated and installed by one company since 1998.

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Signage, made in Dharwad,
fitted anywhere.

Belur production hall Print, fabrication and finishing on a single floor.

SUSHANT INDUSTRIES

01

One address. Design, print, fabricate, *install*.

Sushant Industries has made signage in Dharwad since 1998, when it began as Sushant Signages. Every job, from a single shop fascia to a dealer rollout across a state, is drawn, printed, cut, welded and fitted by our own people, on our own floor, under one purchase order.

28

years, owner-led

200+

people across the group

13

machines, one building

1.5 acres

production campus, Belur Industrial Area

Their names,
on our signs.

apollo **TYRES**
***** ON THE DISTANCE™

ap asianpaints
colour world



Coca-Cola



Panasonic



SAMSUNG

SONY

**TATA
MOTORS**

UltraTech
CEMENT
The Engineer's Choice

Whirlpool

Amul



BACARDÍ

Carlsberg

EXIDE

CEAT



VIVO

oppo

realme

Continued overleaf. Relationships covered by confidentiality are not shown.

Astemo



British Paints

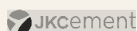


CERA

Dalmia cement



hindware



LUMINOUS



POLYCAB



LEMOUNT



Counted from
the job files.

3,000+

dealer and shop boards since 2021

900+

festive shop gates since 2023

450+

shops branded inside

60+

brand stores fitted or refreshed

650+

dealer boards on a single order

29

government residential schools

Every number in this book is read from a client's purchase order, tracker or completion list, and rounded down.

One purchase order. One team, brief to report.

01 Brief

A project manager captures the wall, the location, the timeline, the brand specifications and the compliance needs.

02 Survey

We measure on site before we quote: dimensions, anchorage, electrical access and permits.

03 Design

Artwork is drawn in our studio and signed off as a proof before anything is printed.

04 Print

On our own presses, colour-managed and proofed before the run.

05 Cut and fabricate

Routed, laser-cut, folded, welded and wired in the same building.

06 Install

Our own crews fit it, handle permit liaison, clear the site and get completion signed off.

07 Report

A geo-tagged photograph of every site and a completion record, sent with the bill.



Frames welded and lit in the same building that printed their faces.

Fabrication shed Steel frames, ACP and acrylic, cut and assembled on the Belur floor.

CHAPTER 04

The plant



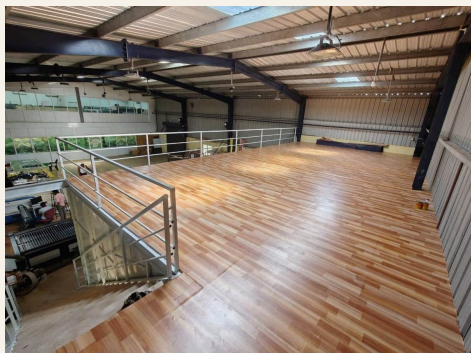
1.5 acres of sheds, yard and rooftop solar at Belur.

Belur Production Campus Sushant Building, 537, Belur Industrial Area, Dharwad

Room to build a rollout,
not just a sign.



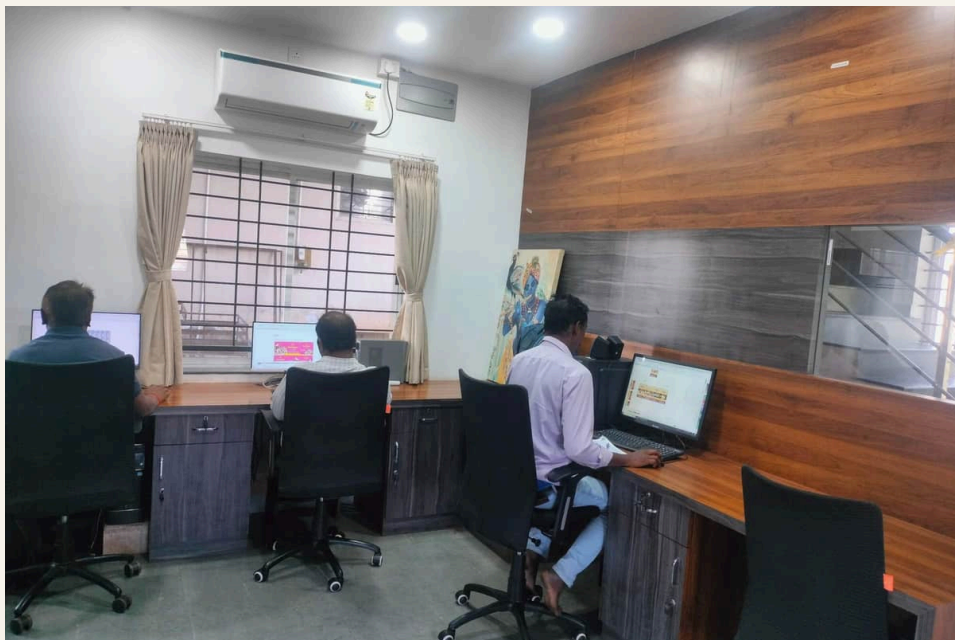
Rooftop solar On the production shed at Belur.



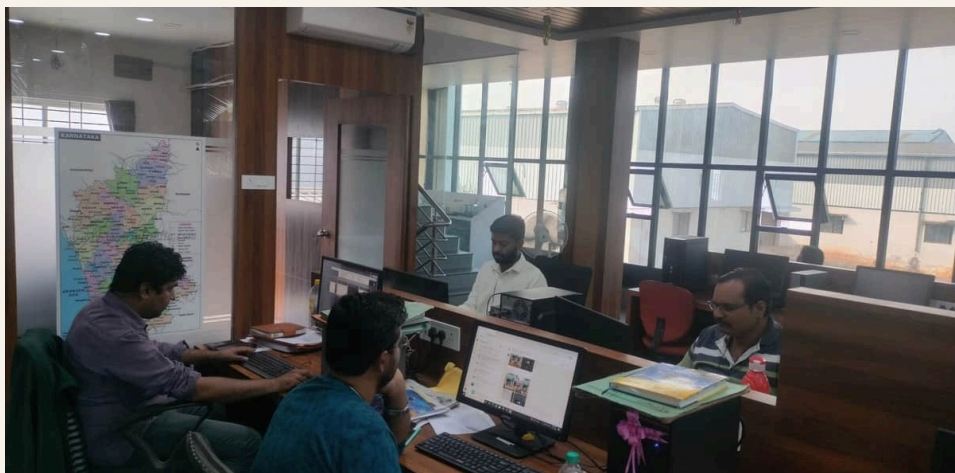
Production floor With the mezzanine above.



Fabrication shed Steel-framed, open span.



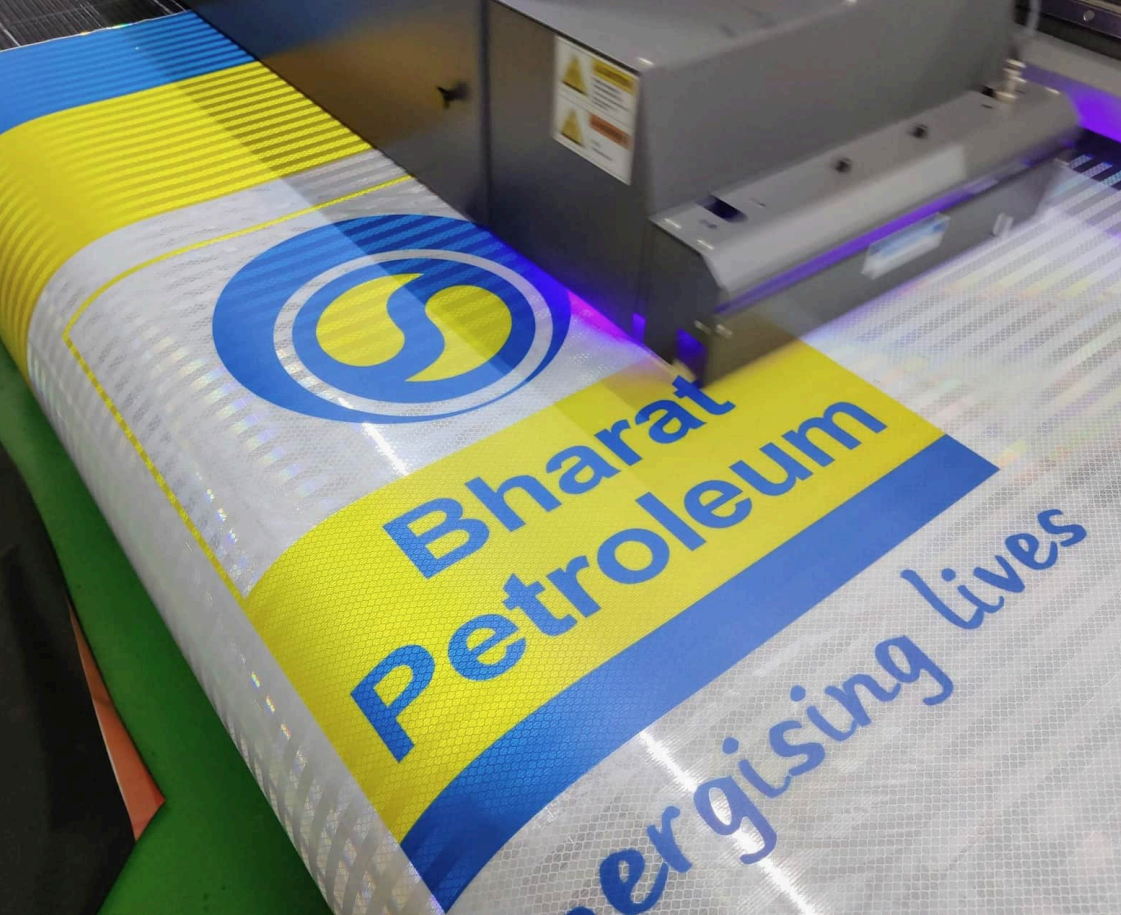
Dharwad City Office Design and project desks.



200+ people Across the group: designers, operators and install crews.

13 machines, owned. Not rented for your job.

Handtop HTK3200	UV hybrid · up to 3.2 m
Colorjet VerveLED	UV LED flatbed · 10 × 6 ft
HP Latex 570	latex
HP Latex 800W	latex + white ink
Alwin 1024i Pro	solvent
Colorjet Polo Turbo 512i	solvent
Alwin Pro / Printdot	eco-solvent
Canon imagePRESS V800	colour digital
Canon imageFORCE 8186	mono production
Mimaki & GCC plotters	print-cut & vinyl
CNC routers × 2	ACP + composites
Suresh Indu CO2 laser	8 × 4 ft · acrylic & non-metal
Custom press brake + welding	structural steel



Bharat Petroleum signage on the UV roll press.

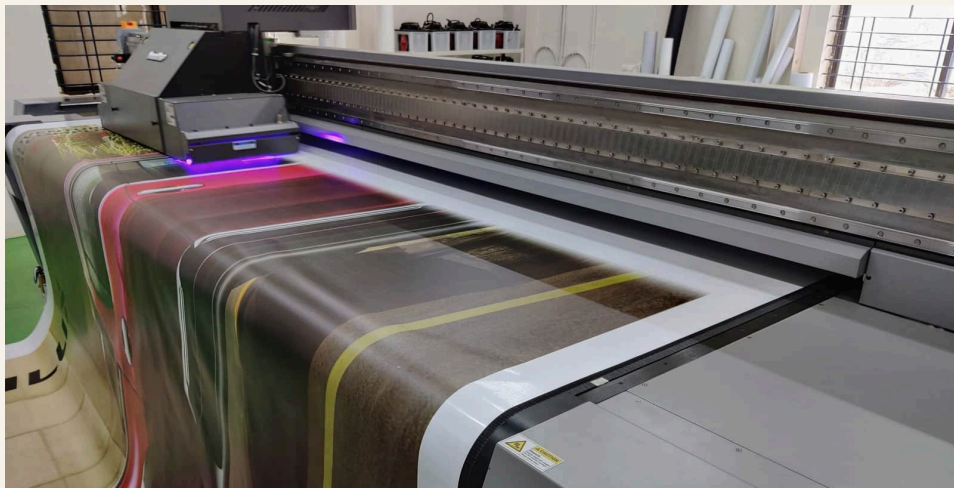
3.2 m

max print width

10

print platforms

UV on rigid board, roll and flatbed.



UV Cured as it prints, straight onto the substrate.



UV flatbed Rigid boards, printed direct.



Handtop UV hybrid Roll and rigid, up to 3.2 m.



Latex Water-based inks, odour-free for interiors.



Solvent Outdoor flex and vinyl.



Wide-format solvent Flex, vinyl and banners.

Cut, routed, folded,
welded and finished.



CNC router ACP, acrylic and composites.



CO2 laser Acrylic and non-metal cutting.



Cutting plotter Vinyl lettering and decals.



Press brake Folded steel and ACP trays.



Welding bay Frames, gantries and pylons.



Hot-air welder Seamless flex and banner joins.



Roll laminator Protective film before it leaves.

Paper, printed and finished under one roof.

Brochures, certificates, ID cards, letterheads, labels and books, printed on production presses and finished in the same building: cut, laminated, foiled, creased, bound and stapled without leaving the floor.

01 **Canon imagePRESS V800**

Colour production press with a high-capacity POD deck and a Fiery controller.

02 **Canon imageFORCE 8186**

Monochrome production printing for volume runs.



Cut, laminated, foiled, bound and labelled.

Paper cutting	26-inch guillotine
Lamination with foil	CFL 375F HQ
Creasing and perforation	Smartcut 1326
Perfect binding	Smartcut C70i
Label cutting	Sheet label cutter
Stapling	Smartcut electric stapler
Pouch lamination	ID cards and certificates

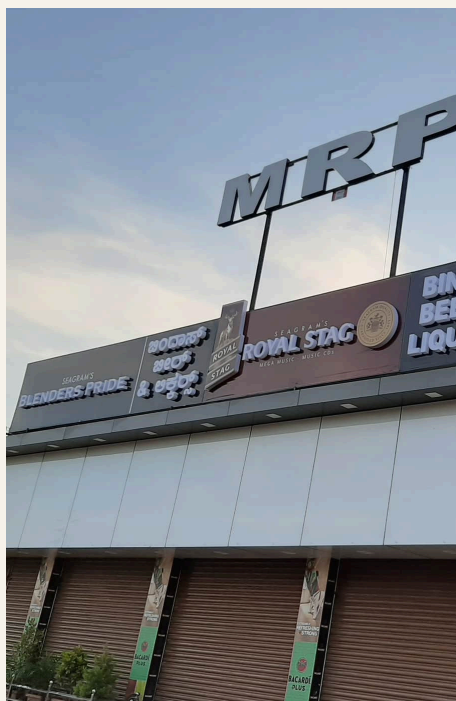


CHAPTER 05

What we make



ACP façade Three storeys of cladding and brand panels for a multi-brand electronics store.



05.1

Signage & sign systems

Channel letters, ACP cladding, glow signs, pylons and wayfinding, fabricated and installed by our own crews across North Karnataka and Goa.

- ACP cladding & brand walls
- Acrylic & 3D built-up signs
- Glow signs & flex lightboxes
- LED channel letters
- Pylon, monolith & gantry signs
- Wayfinding & directional systems



05.2

Large format printing

UV, latex and solvent printing up to 3.2 m wide on flex, vinyl, fabric and rigid board, mounted and installed in-house.

- Backlit & lightbox prints
- Latex printing
- Solvent & eco-solvent printing
- UV printing
- Wallpaper & wall graphics



05.3

Fabrication & metalwork

CNC-cut ACP, structural steel and custom fixtures: the workshop behind every sign we install.

- CNC ACP fabrication
- Custom display fixtures
- Structural steel frames



05.4

Vehicle wraps & fleet branding

Full and partial wraps, fleet graphics and transit branding, printed and applied by our own crews.

- Bus & transit wraps
- Fleet & logistics branding
- Full vehicle wraps
- Partial wraps & decals



05.5

Events & retail

Exhibition stalls, pop-ups, kiosks, window graphics and POS, built and installed from first drawing to teardown.

- Exhibition & trade show stalls
- Kiosks & booths
- Point-of-sale branding
- Retail activations & pop-ups
- Window graphics



05.6

Corporate & brand rollouts

Signage programmes for retail chains, banks, dealers and franchises, surveyed, built and installed site by site.

- BFSI branch fitouts
- Dealership & showroom branding
- Franchise network rollouts
- Multi-location retail rollouts



PHOTOGRAPH TO COME

Canon imagePRESS V800
with printed work

05.7

Small-format & wholesale printing

Brochures, letterheads, certificates, ID cards, labels and books, printed on Canon production presses and finished in-house.

-
- Brochures, pamphlets & flyers
 - Certificates, IDs & badges
 - Letterheads, bill books & envelopes
 - Posters, standees & banners



PHOTOGRAPH TO COME

An LED video wall we
installed

05.8

Digital displays and LED walls

LED video walls and screens, indoors and out, and digital signage displays, installed by the crews that fit our signs. LED walls on rent for events.

-
- Indoor LED video walls
 - Outdoor LED screens
 - Digital signage displays
 - Event LED walls on rent

Signs are bought *for after dark.*

Backlit boxes, LED channel letters and glow signs, wired in Dharwad and switched on at the site the day they go up.



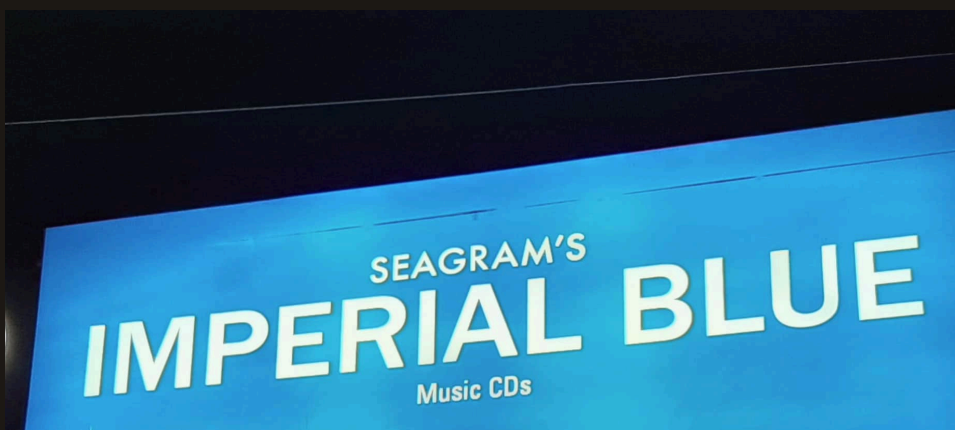
Backlit fascia Davanagere.



Lightbox On a dealer's shop, Kalaburagi route.



Store front Lit fascia and branded pillars, Telangana.



Backlit fascia Davanagere to Hospet route.

Held to a written specification.

Sushant Industries is empanelled with MC&A, the Government of Karnataka's marketing communication and advertising undertaking. Public work comes with a fixed calendar and an audit as well as a specification. These are programmes we have delivered to that standard.

Residential schools signage

MINORITY WELFARE DEPARTMENT, VIA MC&A
MAY–AUGUST 2022

A lit ACP name board and a direction board for each of the department's Dr A.P.J. Abdul Kalam residential schools, produced in Dharwad and installed by our crews district by district.
Ballari · Koppal · Bidar · Kalaburagi · Bagalkot · Vijayapura · Bengaluru route

29

residential schools



58

lit name boards and direction boards





Shivshahi coach livery

APPLIED FOR THE COACH BUILDER

Full-side livery for the Maharashtra State Road Transport Corporation's Shivshahi coaches, printed and applied at the coach builder's plant.



Fuel-station, highway and garage signage

BHARAT PETROLEUM

Reflective and rigid-substrate signage printed and finished on our own floor: fuel-station signage, highway hoardings, and in 2025–26 MAK Serve branding for 13 garages around Belagavi.

13

MAK Serve garages, 130+ sign items

CHAPTER 08

Rollouts

One brief, hundreds of sites.

A rollout is the same job done at every outlet on a list: the same brand, a different frontage each time. What makes it work is the planning before the first board is printed.

01 Dealer list

The brand's list of outlets, by route, with the board or kit each one gets.

02 Recce

Every outlet measured and photographed before a single board is printed.

03 Adapt and approve

Artwork resized for each frontage and approved by the brand, outlet by outlet.

04 Make in one place

Printed, fabricated, packed and labelled by route in Dharwad.

05 Fit and report

Crews out on planned routes, a geo-tagged photograph of every site, a completion deck with the bill.



Building-solutions store Lit at night, Telangana.

Dealer boards and building-solutions stores

Box-type dealer boards for a cement major's depots, in-shop branding for its dealers, and its building-solutions stores fitted out and refreshed to the brand's visual-merchandising specification. Surveyed, printed, fabricated and installed route by route, from Goa to Telangana.

650+

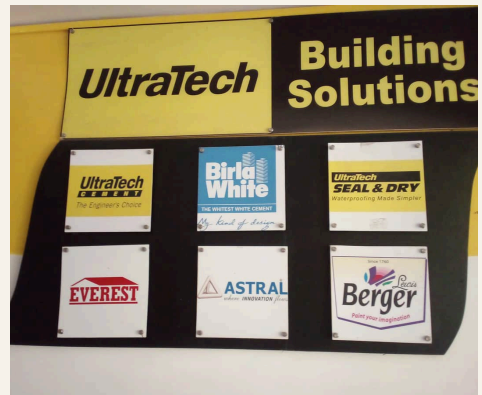
dealer boards on one order,
2021

34,000+

sq ft of board in that order

60+

building-solutions stores fitted
or refreshed



Vijayapura · Bagalkot · Belagavi · Kalaburagi · Bidar · Raichur · Yadgir · Koppal · Ballari · Chitradurga ·
Davanagere · Haveri · Gadag · Dharwad · Uttara Kannada · Goa · Telangana



A paint brand's dealer network

A standing programme. The brand sends a list of dealers most months. We survey each shop, print and fabricate its glow-sign board, fit it and report it done. Every Diwali the same crews put up shop-gate arches across the state.

700

glow-sign boards since July 2022

400+

places those boards stand in

140

towns given shop gates in two weeks



Mysuru · Belagavi · Davanagere · Goa · Bengaluru · Kalaburagi · Mangaluru · Hubballi · Ballari · Kerala



08 · BEVERAGES · 2019-2026

Dealer boards for a soft-drinks major

Dealer boards along highway routes, lit impact signs, pillar wraps and, in 2020, gate arches over shop fronts. Each route is surveyed, printed in Dharwad and fitted in one run.

Ballari · Ghataprabha · Ramdurg · Kalghatgi · Hassan · Ilkal · Naragund

1,000+

dealer boards in four months, 2026

500+

outlets on six routes, 2025

INDIA'S MOST PREFERRED CAR & SUV RANGE OF BATTERIES

INDIA MOVES ON
EXIDE



08 · BATTERIES · 2025-2026

Battery dealers, outside and in

Glow-sign boards over battery dealers' shops and in-shop branding inside them, wall panels and wraps to the brand's own artwork, delivered in lots, route by route.

Gokak · Ghataprabha · Dharwad · Ranebennur · Hubballi · Hukkeri · Gadag · Koppal · Belagavi · Udupi

170+

dealers on four orders, 2026

60+

dealers in 40+ towns, 2025



08 · CONSUMER ELECTRONICS · 2025–2026

Launch windows, fascias and service centres

One-way-vision windows for a flagship phone launch, fascias, embedded glow-sign boards, shelves, festive arches and service-centre signage, worked from the brand's own job tickets.

Belagavi · Gokak · Dharwad · Kalaburagi · Sankeshwar · Nipani · Bidar · Raichur · Vijayapura

650+

job tickets, May 2025 to February 2026



08 · SPIRITS · 2019–2026

Bar counters and on-premise visibility

Bar counters and backdrops, standees, cubes and tent cards, built in Dharwad and set up at clubs and hotels for New Year's Eve, alongside backlit fascias, gate arches and store headers through the year.

Kalaburagi · Hubballi · Belagavi · Davanagere · Chitradurga

13

clubs and hotels in five cities, one New Year's Eve

SUSHANT INDUSTRIES

39



08 · ICE CREAM · 2025-2026

Parlours, carts and freezers

Freezer wraps, parlour fronts, carts and canopies, printed, fabricated and delivered as a set, and parlours in a Hubballi mall and at Belagavi railway station.

Hampi-Hospet · Dharwad · Hubballi · Belagavi

80+

retailer shops branded



08 • FESTIVE • 2023-2026

Festive shop gates

A gate arch goes up in the week before a festival, at hundreds of shops at once, and comes down after it. The frames are cut and welded in Dharwad, the fabric printed on our own presses, and the crews leave on routes planned the week before.

900+

shop gates since 2023

300+

for one brand in under four weeks

140

towns in two weeks, Diwali 2025

More names,
more streets.



Fascia Backlit, on a city street.



Plant wayfinding A site-map totem, Dharwad.



Bar counter Built for one night, Kalaburagi.



Window graphics Full shopfront.



Store-front branding Bottle pillar and fascia.



Backlit headers A premium store.

Made in Dharwad. Fitted by our own crews.

OWN CREWS

North Karnataka: Dharwad,
Hubballi, Belagavi, Ballari, Kalaburagi,
Ankola, Dandeli

Goa: North and South

PROJECT BASIS

Maharashtra · Kerala · Andhra Pradesh
· Telangana

Planned in advance. Fabrication stays
in Dharwad.

WHERE THE PROGRAMMES IN THIS BOOK HAVE RUN

Bagalkot · Ballari · Belagavi · Bengaluru · Bidar · Chitradurga · Davanagere · Dharwad · Gadag ·
Ghataprabha · Goa · Gokak · Hampi-Hospet · Hassan · Haveri · Hubballi · Hukkeri · Ilkal ·
Kalaburagi · Kalghatgi · Kerala · Koppal · Mangaluru · Mysuru · Naragund · Nipani · Raichur ·
Ramdurg · Ranebennur · Sankeshwar · Telangana · Udupi · Uttara Kannada · Vijayapura · Yadgir

Sushant Travels & Logistics

People and goods moved on our own fleet: staff transport, corporate cars and freight across Karnataka and Goa.

2002

On the road since

100+

Organisations served

20+

Owned goods vehicles

25 t

Largest payload



Our own goods vehicles Dispatch for Sushant Industries runs on the group's fleet.

Signed off before, on record after.

01 Proof sign-off

Every job is signed off as a proof before it is printed.

02 Built to the brand's manual

Rollouts follow the brand's own specification and in-shop manual, element by element.

03 Install sign-off

A geo-tagged sign-off pack the day every site closes.



Freezer branding In a Dharwad parlour, to the brand's artwork.

Every site on record.

01 Route plan

Every dealer, address and board size on one sheet, and the crew who will fit it, before the van leaves Dharwad.

02 Geo-tagged photograph

Each board is photographed the day it goes up, with the place, date and coordinates on the frame.

03 Completion deck

One slide per site, route by route, sent with the bill.

04 Signed certificate

Where the client asks for it, the outlet signs and stamps an installation certificate.



As the client receives it A shop gate with its place, date and coordinates.

Everything a vendor form asks for.

LEGAL NAME	Sushant Industries
ESTABLISHED	1998 as Sushant Signages; registered as Sushant Industries in 2013
CONSTITUTION	Partnership firm
FIRM REGISTRATION	DWR-F289-2012-13, Registrar of Firms, Karnataka, 22 March 2013
OWNERSHIP	Women-owned enterprise
GSTIN	29ACJFS3976L1Z7
MSME	Registered · UDYAM-KR-13-0011414
PAN	ACJFS3976L
ZED CERTIFICATION	Bronze · 07072023_043740
EMPANELMENTS	MC&A · Karnataka State Marketing Communication & Advertising Ltd, Government of Karnataka
AUTHORISATIONS	3M Authorised Converter · Sushant Industries
BANKER	Punjab National Bank · Dharwad branch
PRODUCTION CAMPUS	Sushant Building, 537, Belur Industrial Area, Dharwad 580011, Karnataka
MACHINE LINES	13: print, cutting, CNC routing, laser and steel
PAYMENT TERMS	40% advance with the PO, 40% on production sign-off and 20% on delivery and install
INSTALL CREWS	North Karnataka and Goa

HOW TO WORK WITH US

Send us the brief.

Scope, quantity, sites and deadline. A project manager surveys before quoting, and the written quote names the person who will see it through.

PHONE	+91 96060 46476
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WHATSAPP	+91 96060 46476
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EMAIL	signage@mysushant.com
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HOURS	Mon-Sat, 9 AM – 7 PM IST
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WEB	mysushant.com
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We sign our work. And we stay with it, through delivery, sign-off, and the years after.

SUSHANT **INDUSTRIES**

Design, print, fabricate, install.

DHARWAD · SINCE 1998

+91 96060 46476 · signage@mysushant.com

Belur Production Campus
Sushant Building, 537
Belur Industrial Area
Dharwad 580011



mysushant.com

Dharwad City Office
Old APMC Yard, Myadar Oni
Mrutyunjaya Nagara, Near Shivaji Circle
Dharwad 580006